

Cashless in Online Transportation Applications for Services Business

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Abstract. The relationship between online transportation applications and cashless payment methods is mutualism. However, that does not mean everything is fine. The purpose of this study is to show that even small entrepreneurs can become entrepreneurs who follow technological developments. This research was conducted to describe the ease of business people in conducting services when transacting with customers using the Cashless payment method in the Online Transportation application. Also, this study reviews the problems that arise from other studies discussing the usefulness of online transportation applications that are increasingly advanced so that it can be used for Cashless payment methods. The research method used was qualitative, namely direct interviews with business people to obtain objective results and supplemented by review literature. The results of this study indicate that, with this online transportation application, it is easier for sellers to make transactions with customers.

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<http://dp3m.unikom.ac.id/penelitian/view/cashless-in-online.244.html>