

# Development of E-Commerce in Smartphone Sales

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Abstract. The purpose of this study is to identify the extent of e-commerce development in smartphone sales in the Indonesian market and the benefits of e-commerce development in smartphone sales. The method used in this research was a descriptive method to present a complete picture of the situation associated with several variables of the situation being examined. The results of this study are to identify the extent of e-commerce development in smartphone sales, as well as the benefits provided by e-commerce development in smartphone sales. This research was conducted by discussing the emergence of e-commerce smartphone sales.

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<http://dp3m.unikom.ac.id/penelitian/view/development-of-e-commerce-in.330.html>