

Marketing Services in the Field of Photography and Videography Using Information Technology

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Abstract. The purpose of this study is to find out how the internet can help photography and videography in attracting consumer attention. This research used a descriptive method. The results of this study state that it turns out that the field of photography and videography has a large influence in attracting the attention of consumers. Therefore, it is hoped that every business must be able to use the internet or platform as a form of business development, not only in the field of photography and videography but also other business fields. It can be concluded that the internet can be very helpful in the promotion of products or services that we have.

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<http://dp3m.unikom.ac.id/penelitian/view/marketing-services-in-the.317.html>