

Use of Android Applications towards Small and Medium Enterprise Operations

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Ketua : YULLY AMBARSIH EKAWARDHANI S.Sn, M.Sn

Email : ekawardani@email.unikom.ac.id

Department of Visual Communication Design

Universitas Komputer Indonesia

Indonesia

Anggota : M F Timara

Email: muhammadfirmantimara@mahasiswa.unikom.ac.id

Department of Accounting

Universitas Komputer Indonesia

Indonesia

Abstract. The purpose of this study is to make small and medium enterprises can use Android applications to make a process of transactions with consumers easier. Qualitative method used to fulfill this study. The use of experimental methods solely to obtain information directly from consumers. This experience became the main data for this study. The results of this study are that with the Android application system, it will help small and medium businesses to use financial payment systems online that can be reached by every consumer. The conclusion is to find out how consumers regain the experience of using android applications. Since there are problems occur for both financial management and transactions with consumers, this application can simplify the process.

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<http://dp3m.unikom.ac.id/penelitian/view/use-of-android-applications.233.html>